



DISELMA’s Preconference ahead of the ICA 2025 in Denver:

# Boon or bane?

## The role of digital media in disease prevention and management

JUNE  
12,  
2025



### Preconference Schedule

Location: Hyatt Regency Denver at Colorado Convention Center, Room: TBA

Time	Topic	Chair
08.30 AM - 09.00 AM	Get Together	
09.00 AM - 09.15 AM	Welcome	Alexandra Lux
09.15 AM -10.00 AM	Keynote (Anne-Linda Camerini)	
Break		
10.30 AM - 12.00 PM	Project Presentations	Nariman Sawalha
10.30 AM - 11.00 AM	Examining User Engagement with Mental Illness-Related Content on Social Media: Insights for Mental Illness Management and Public Discourse (Anna Wagner & Freya Sukalla)	
11.00 AM - 11.30 AM	SENTENCES: Social mEdia aNalysis To promotE caNCer Screening (Martin Jansen)	
11.30 AM - 12.00 PM	Saving Lives Through Technology: Designing Evidence-Based Campaigns to Promote First Responder App Adoption, CPR Training and Action (Cas von Winckelmann, Robyn Vanherle, Lara Schreurs, Olivier Hoogmartens, Heidi Salaets, Jan De Spiegeleer, Marc Sabbe & Kathleen Beullens)	
Lunch Break		
01.00 PM - 02.00 PM	High Density Session I	Andy King
	(1) Rationalizing Data Governance: Discursive Strategies on Taiwan's My Health Bank App (Yi Ping Chang) (2) The Double-Edged Sword of Emotion: Investigating the Nonlinear Impact of Expressed Arousal on Perceived Credibility in Online Health Communication (Yadviga Sinyavskaya, Eritsyen Murach & Anastasia Murach) (3) Digital Health Information Seeking & AI When Dealing with Health Uncertainty (Nancy Shekter-Porat) (4) Social Media-Informed Health Decision-Making as a Mediator Between Information-Seeking and Patient-Centered Communication: A Preliminary Study with HINTS 6 Data (Tanzia Khan & Tae Kyoung Lee) (5) Complementary Seekers, Patient-centered Seekers, and Nonseekers: A Cluster Analysis Related to Health Information Seeking (Hye-Sun Lee, Gyeong-u Hong & Jae Kwan Jun) (6) Optimizing Cancer Care in China: The Role of Patient-Centered Communication and Artificial Intelligence (Grace Ellen Brannon & Qiwei “Luna” Wu)	
02.00 PM - 02.30 PM	Digital Media in Chronic Disease Self-Management. Introducing the Research Unit DISELMA (Constanze Rossmann)	
Break		
03.00 PM - 04.00 PM	High Density Session II	Nehama Lewis
	(1) Digital Self-Management for Chronic Diseases – Curse or Blessing? Decision Factors For or Against Recommendations by Physicians (Rebecca Kammerer, Claudia Riesmeyer & Helena Dzakula) (2) Crossing Boundaries – An Analysis of German Media Coverage of Digital Disease Self-Management (Franca Singh & Julia Metag) (3) Different Approaches, Identical Outcomes? Strategies for Comparing an Experience Sampling Study and a Factorial Survey on Digital Self-Management of Chronic Diseases (Natalie Rödel) (4) Measuring the Use of Digital Media in Diabetes Self-Management: Preliminary Results of a Systematic Review (Veronika Karnowski & Natalie Rödel) (5) Pregnancy and Childbirth Related Media Use to Support Maternal Mental Health: Project and First Results (Femke Geusens, Annick Bogaerts & Alkistis Skalkidou) (6) Social Media as an Online Support Community for Women with PCOS: A Study of Facebook and Instagram Groups (Akansha Sirohi, Holley Wilkin, Priscilla Cotton & Haram Fatima)	
04.00 PM - 04.30 PM	Concluding Discussion	Veronika Karnowski Claudia Riesmeyer



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Organizers: Constanze Rossmann (LMU/GER), Alexandra Lux (LMU/GER), Nehama Lewis (U of Haifa/IL), Veronika Karnowski (Chemnitz U of Technology/GER), Claudia Riesmeyer (LMU/GER), Rebecca Kammerer (LMU/GER), Natalie Rödel (Chemnitz U of Technology/GER), Nariman Sawalha (LMU/GER)

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